



Moodmixer

Moodmixer™-Systems



Systems for YOUR audio ambience

Individual service
individual compilation
Intelligent Software
Automated scheduling
System surveillance
Full customization

at the POS, POI, in retail
in Hotels, Restaurants and Bars
Public areas, health environments
Cruise liners, Yachts, Holiday resorts



Moodmixer

Music and music scheduling benefits



Our experienced music editors will select the perfect title pool to add the perfect last touch to your ambience.

- ✓ Individually customized music bundles of any music-style-mix music will be stored on your premises - no distribution gaps
- ✓ All audio files are pre-processed acoustically to offer full sound especially when played at low volume (no silent gaps), best audio quality - soft cross fading
- ✓ Event scheduling: single tracks or playlists can be scheduled into the automated process (i.e. party playlist, birthday song, commercials, sweepers etc.) , scheduled program change / daytime planning
- ✓ Influence: YOU tell the system how and how often tracks are allowed to be selected - the system will schedule the music accordingly -you change the settings, the system adapts immediately
- ✓ 24/7 non-stop : highest variation within the sequences without repetition (no loops for weeks)
- ✓ Prior day block: Prevents songs to be played at the same time on consecutive days.

Moodmixer™-
Technology takes care of the daily playlist generation controlled by your preferences.

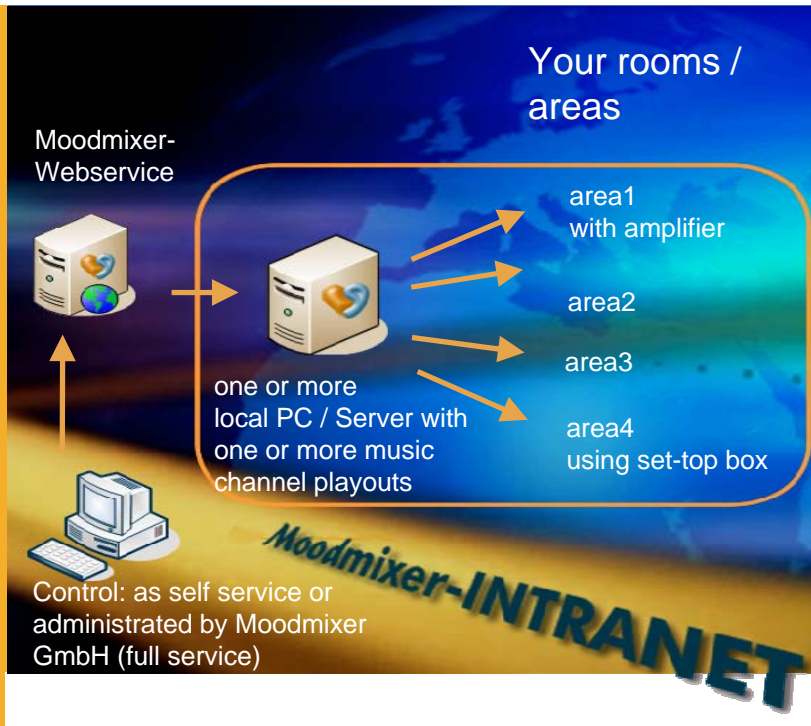


- ✓ individual concepts and individual configuration: with our partners we will analyze your existing structures and find the best possible solution for you
- ✓ connectable to any audio or network system
- ✓ can be left unattended for a long time – secure – reliable technology
- ✓ least or no administration but full control- highest variation within auto-playlisting
- ✓ Auto start manager and surveillance- control and survey your channels from anywhere in the world – via web site interface
- ✓ Fallback system: if internet access is lost, system switches to fallback. Music is ALWAYS playing!
- ✓ System informs about status change via e-mail to designated administrator
- ✓ regular updates via automated download
- ✓ regular protocols: system accounts for played tracks and downloads



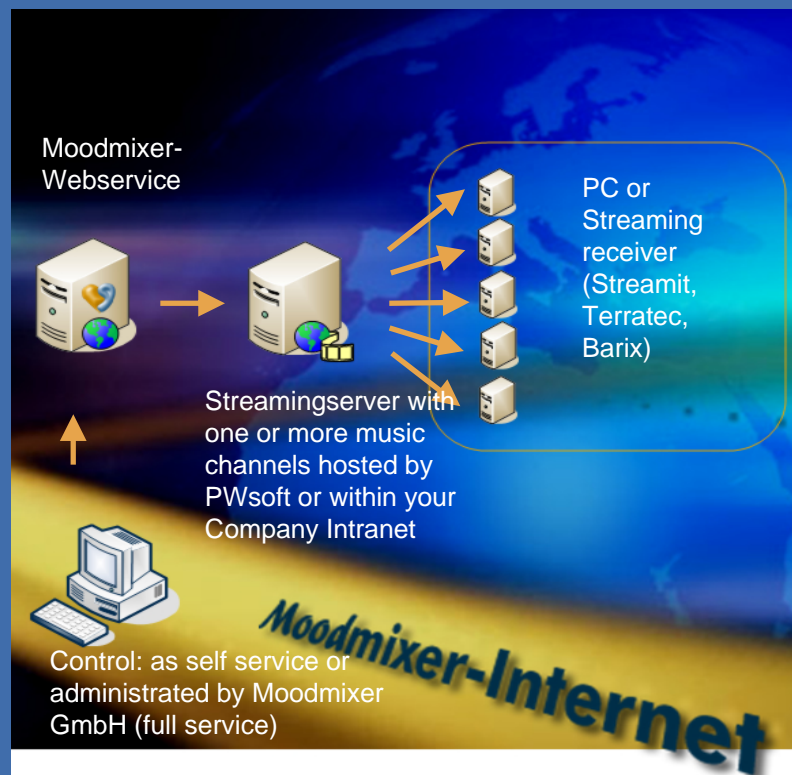
Moodmixer

Moodmixer™ - INTRANet / Moodmixer™ - Internet



PC/Server with broadband access & flatrate and (multi channel-) sound card and connection to your audio system is sufficient. As an alternative Moodmixer GmbH offers to use IP-Systems from Streamit for audio distribution across your premises via network streaming.

For franchise in gastronomy, restaurants and hotel chains, in-Store/ point of sale:
your own branded radio channel will be played in all your outlets and/or on your web site.
Individual access: Channels can be accessed only by authorized parties.
Possible inclusion of commercials.
We will find the best concept for you





Moodmixer

Moodmixer™-PRO

the „small“ solution



Single channel system – music will be played from Winamp player- Moodmixer produces non-stop playlist. Software has a database to configure selectable title pools (channels)

- ✓ Easy swap between music pools
- ✓ Schedule playlists
- ✓ Play guest requests
- ✓ Best mix- highest variation

In General:

You can obtain Moodmixer™-Systems with or without content, for self administration (your own Music-DJ) or as Full-Service

Please feel free to contact us:

Moodmixer™-Systems By Moodmixer GmbH

Mittelkamp 31
22043 Hamburg
Deutschland
fon. +49-40-760 80 725
fax. +49-40-760 80 727
Mail:: info@moodmixer.com